

## **Method for Video Enabled Electronic Commerce**

### **ABSTRACT**

A method is provided for conducting commerce over a network via vision-enabled content. First, content is encoded to convert it into vision-enabled content. Payment is received for vision-enabling the content. Also, a program to decode the vision-enabled content is provided. Finally, the vision-enabled content is sent to a user over a network. The program decodes the vision-enabled content and receives an image of the user. The vision-enabled content may include advertising content, entertainment content, and educational or instructional content. In one embodiment, the program combines the image of the user with the vision-enabled content. In another embodiment, the program utilizes the image of the user to control the vision-enabled content.